1. School Open House

Our school’s Open House is on ______________ at ______________.

(date) (time)

Your school’s Open House is a great opportunity to invite new families to join your pack. Most schools allow Cub Scout packs to set up a table to promote Cub Scouts. Don’t miss this opportunity to showcase your pack. Follow these keys to success:

**Before the School’s Open House:**
- Confirm pack participation with the school.
- Share the date and time with your unit serving executive.
- Gather all supplies needed for an attractive display. This can include: photo displays, sample projects, uniforms, handbooks, etc. Be sure to have ample supply of handouts, including:
  - Pack program calendar
  - Leader roster with contact information
  - Invitation to join with URL for online registration
  - Fall Cub Camp flyer
  - Other important pack information

**At the Open House:**
- Secure the best location possible, a high-traffic area where you will be seen by parents and kids.
- Have sign-up sheets to gather contact information from interested families. Use the duplicate copy sign-in sheets provided by Samoset Council.
- Invite families to register online using your pack’s unique URL. Provide families with vital pack information: contact information of key leaders, Join Night information, pack program calendar, etc.
- Have a fun toy or promotional item as a give-away to kids. This can help attract families to your display.
- Come up with something unique to your pack or ask your unit serving executive for some ideas.

**After the School’s Open House:**
- Send an immediate follow-up (within 24 hours) to the families that expressed interest and/or joined at the Open House. Email or text are great ways to send a quick welcome message.
- Send a copy of your sign-in sheets to your unit serving executive. Samoset Council will send reminders to families prior to your Join Night. Keep a copy for pack records and additional follow-up with families.
- Send a thank you to the school principal for allowing the pack to have a presence at the Open House.