

2024 Family Friends of Scouting Step-by-Step Guide

Thank you for taking on the role of Unit Family Friends of Scouting Chair. Please use this guide along with the other supporting documents to create a successful giving campaign and help Crater Lake Council continue to provide quality service to you, your unit, and the rest of the Scouting community.

STEP 1: Identify your unit's Family Friends of Scouting Chair and set a date for a presentation. It is important to pick someone that can participate fully in the campaign, communicate well prior to the presentation, and do the necessary follow-up at the end of the campaign. Setting the date for a presentation and making the presentation is one of the last steps. With proper preparation, every family in and alumni from your unit will have already given prior to the presentation or be ready to give at the presentation. To qualify for the unit incentive, this will need to be done by December 15, 2023.

LINK FOR UNIT CHAIR INFORMATION AND PRESENTATION DATE: www.craterlakecouncil.org/fos-signup

STEP 2: Review Friends of Scouting Materials and craft a personal message to your unit about participating in this annual giving campaign. A packet of information, pledge cards, and other materials will be mailed directly to the Friends of Scouting Unit Chair. Included in this packet will be a sample letter and script to be used to share "What is Friends of Scouting?" and "Why should I give?" It's important for everyone to understand why we ask families to not only give their valuable time but also their valuable resources. Using the sample letter and script will help you craft a unique message to your unit that will be helpful for your families to understand the importance of this campaign and why they should support the Crater Lake Council. Using the timeline as your guide, make sure you share what Friends of Scouting is with enough time for families to discuss what works best for their budget prior to the actual presentation.

LINK FOR FOS RESOURCES page: www.craterlakecouncil.org/familyfos

STEP 3: Promote the Friends of Scouting campaign to your unit, alumni of your unit, extended family members, and the community you live in. Think of these donations as an investment and share the "Story of Scouting;" encourage your families to spread the word through social media and other means. Anyone can support the Scouting program through Friends of Scouting. All contributions through Friends of Scouting will only continue to strengthen the Scouting program and help it to continue for many years to come. Remind your families of all the perks that go along with their donations, including the incentives that your unit will receive if you make your unit goal by April 30th, 2024.

STEP 4: Hold a presentation and collect pledges. The hard part is done; using the timeline, you've let all your families know how and when they can contribute to the Friends of Scouting campaign. Now it's time to have the actual presentation. This can be done by someone in the unit (the unit's Friends of Scouting chair or someone else well-respected within the unit) or by someone outside the unit. Make sure that pledge cards are ready to be handed out and someone has been designated to collect pledges throughout the night. It's important to have the presentation at the beginning of the event and it should not last more than 5-7 minutes. Collect pledges halfway through and then again before everyone leaves. Suggested events to hold a Friends of Scouting presentation include a Troop Court of Honor, a Pack Blue and Gold or a special pack meeting. Attendance is higher at these types of events and means that your success in collecting pledges will be higher. At the end of the event, the Friends of Scouting Unit Chair will need to use the pledge audit sheet to tally all the pledges.

STEP 5: Turn in your pledge envelope. Make sure to write down on the pledge audit sheet every family that pledged, the amount pledged, and how they will/did pay their pledge. Once filled out, all pledge cards and the audit sheet go inside the FOS envelope and returned to the area Friends of Scouting Chair or the Scouting Professional in your area. It's important to get these turned in right away, so payments can be processed, and monthly pledges can be set up.

STEP 6: Campaign Clean-up. Celebrate and share with your unit how far you've made it towards your unit goal. Even if your goal has been met, it's important to follow up with every family and find out if they plan to contribute. Whether a family can contribute \$5.00 or \$5000.00, it's important to ask every family in your unit. People are passionate about Scouting and people will give to people when asked.

STEP 7: Send a thank you! You've made it to the end of the campaign. Now is a great time to thank everyone that has contributed to the Family Friends of Scouting campaign in your unit. Their contributions help ensure Scouting will continue to be available for everyone for years to come. A quick email, text, or an announcement at your next meeting will help convey the message that your unit supports the efforts of the Crater Lake Council and Scouting in your local community.

<p>UNIT INCENTIVE: <i>FREE RANK PATCHES & POCKET CERTIFICATES AND EAGLE AWARD KITS FOR A YEAR!</i></p>	<p>To qualify for the incentive your unit must meet the following stipulations:</p> <ol style="list-style-type: none"> 1. Identify your unit FOS Chair by December 15, 2023 2. Set a presentation date by December 15, 2023. 3. Make your unit goal by April 30, 2024 (unit goal will be determined in collaboration with the Area FOS Chair)
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<p>DONOR RECOGNITION</p>	<p>Any pledge: 2024 Friends of Scouting Sticker Scout Level (\$75.00): 2024 Friends of Scouting Shoulder Patch Bronze Level (\$250.00): 2024 Friends of Scouting Shoulder Patch (bronze border) Silver Level (\$500.00): 2024 Friends of Scouting Shoulder Patch (silver border) Gold Level (\$1000.00): 2024 Friends of Scouting Shoulder Patch (gold border) Century Level (\$2024.00): 2024 Friends of Scouting Shoulder Patch collection (all 4)</p>
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Area Friends of Scouting Chair:

CENTRAL OREGON: Robert Foster rapidfoster@verizon.net

SOUTHERN OREGON/NORTHERN CALIFORNIA: Jim Westfall james.westfall@scouting.org

Scouting Professional:

CENTRAL OREGON: Jennifer Mooney jennifer.mooney@scouting.org, Olivia Schervone olivia.schervone@scouting.org

KLAMATH AND LAKE COUNTIES: Arianna Pate arianna.pate@scouting.org

SOUTHERN OREGON/NORTHERN CALIFORNIA: Jim Westfall james.westfall@scouting.org

Office:

Deliver pledges to Crater Lake Council, BSA, 3039 Hanley Road, Central Point OR 97502

FOR FRIENDS OF SCOUTING RESOURCES	WEBSITE TO DONATE	FOS SIGNUP
		

