

## 2024 Family Friends of Scouting Timeline

Find resources and additional information at [www.craterlakecouncil.org/familyfos](http://www.craterlakecouncil.org/familyfos)

Sign up for a presentation at [www.craterlakecouncil.org/fos-signup](http://www.craterlakecouncil.org/fos-signup)

November 15, 2023	Campaign Kickoff! Identify who your unit's Friends of Scouting Chair will be and schedule your presentation date. In order to be eligible for the incentive, each unit must have: 1. Have Unit FOS Chair identified. 2. Presentation date set by 12/15/2023. 3. Hit goal no later than 4/30/2024.
December 15, 2023	
December 15-31, 2023	Packets will be mailed to unit FOS chair. Packets will include pledge cards, pledge audit sheet, collection envelope and sample scripts/letters.
January-April 2024	Friends of Scouting Campaign is in full swing!
30 days prior to presentation	Email sent to all unit families, alumni, and associated community members inviting them to participate in this annual giving campaign. Sample letters are available and should be made personal to your unit, including why to give, your unit's goal, and ways to give.
2 weeks prior to presentation	Reminder sent via email and text about the upcoming presentation; families encouraged to give prior to or during the presentation. Have families share with other family members and friends that support Scouting and want to give back financially.
1 week prior to presentation	Confirm who is conducting the presentation and who will collect all pledges after the presentation. A sample script is available to help the unit deliver the message of why it is important to support the Friends of Scouting campaign.
During the presentation	Hand out pledge cards prior to the start of the event. Presentation is between 5-7 minutes at the beginning of the event. Collect pledges after the presentation and at the end of the event. Fill out the pledge audit form, tally all pledges & place in collection envelope.
1-2 days after the presentation	Pledge audit form and all pledges turned into the Area Friends of Scouting Chair or a Scouting Professional.
1 week after presentation	Send an update to all families and anyone else that helped support the FOS campaign; include a thank you for their contribution and how much was raised (compared to your goal). Follow up with any families that did not pledge and still want to support.
2 weeks after presentation	Close out your unit's Friends of Scouting campaign. Turn in any remaining pledges to the Area Friends of Scouting Chair, Scouting Professional, or the Council Office.
1 month after presentation	Recognition (stickers and patches) mailed from the Council Office. Scout Shop notified of units that qualify for unit incentive.
April 30, 2024	All pledges turned in and unit goal made in order to qualify for your unit incentive.
<b>UNIT INCENTIVE</b> <i>FREE RANK PATCHES &amp; POCKET CERTIFICATES AND EAGLE AWARD KITS FOR A YEAR!</i>	In order to qualify for the incentive your unit must meet the following stipulations: <ol style="list-style-type: none"> <li>1. Identify your unit FOS Chair by December 15, 2023</li> <li>2. Set a presentation date by December 15, 2023.</li> <li>3. Make your unit goal by April 30, 2024 (unit goal will be determined in collaboration with the Area FOS Chair)</li> </ol>
<b>DONOR RECOGNITION</b>	Any pledge: 2024 Friends of Scouting Sticker Scout Level (\$75.00): 2024 Friends of Scouting Shoulder Patch Bronze Level (\$250.00): 2024 Friends of Scouting Shoulder Patch (bronze border) Silver Level (\$500.00): 2024 Friends of Scouting Shoulder Patch (silver border) Gold Level (\$1000.00): 2024 Friends of Scouting Shoulder Patch (gold border) Century Level (\$2024.00): 2024 Friends of Scouting Shoulder Patch collection (all 4)